



## **Water Week North 2018**

Water Week North is a conference that offers an alternative for water industry professionals in the north who experience geographic challenges and are unable to attend training events in central and southern Alberta. Water Week North provides the opportunity to reach more operators, providing education, exposure to new products and technology as well as networking. This year Water Week North will be held on November 6-8, 2018.

While the primary focus of Water Week North is to provide a training event for northern Alberta water and wastewater operators, a secondary benefit is focused on learning and information sharing for Municipal Approval Holders, CAO's, Councils and Board Members.

### Why Sponsor Water Week North?

Water Week North provides you with an ideal opportunity to showcase your organization. This is a cost effective sales and marketing solution providing you with contacts and great exposure in an event which will bring you face-to-face with your key customers and prospects.

- Raise the profile of your company and increase brand recognition
- Promote your product or service and build new business
- Get exposure to your target market with industry colleagues and professionals
- Share in the advancement of the industry

### 2018 Water Week North participants are expected to include:

- Water treatment and distribution operators
- Wastewater treatment and collection operators
- Public works foremen/superintendents
- Municipal CAO's, Councils and Board Members
- Water and wastewater industry professionals

Maximize your company's visibility and Make a Splash! at the **2018 Water Week North** by taking advantage of the sponsorship opportunities below.



## 2018 Water Week North Sponsorship Opportunities

Sponsorship Categories/Benefits	Platinum Liquid Sponsor \$3000	Gold H2O Sponsor \$2000	Silver Splash Sponsor \$1500	Bronze Aqua Sponsor \$1000	Coffee Break Sponsor \$500	Droplet Sponsor \$250
Company name or logo in colour on promotional item	💧					
Promotional Item in Participant Bags	💧	💧	💧	💧	💧	
Complimentary Booth Space	💧	💧	💧			
Logo on Name Tag (limited space)	💧	💧	💧			
Logo on Lanyard (limited space)		💧				
Social Media mention	💧	💧	💧	💧	💧	💧
Logo and link on website	💧	💧	💧	💧		
M/C recognition	💧	💧	💧	💧	💧	💧
2 Admissions to all technical workshops and sessions	💧	💧				
Logo or name on printed material	💧	💧	💧	💧	💧	💧

**Special sponsorship packages can be created to fit your company's needs and budget!  
Contact and find out how!**

**To apply for a sponsorship, please complete this form and return it with payment to:**